



Steven Heitman
San Francisco, CA USA

Portfolio: <http://www.stevenheitman-ia.com>
Blog: <http://stevenheitmaninformationarchitect.blogspot.com>
Contact: mailto@stevenheitman-ia.com
LinkedIn: <http://www.linkedin.com/in/stevenheitmania>

INFORMATION ARCHITECTURE: Synopsis of Projects

Information Architect & Design Experience

Sr. User/Design Researcher / Information Architect Specialist
User Experience Designer

Successful Projects—

User Research, IA/IXD/UXD Portfolio

Annotation for Portfolio—User Research, IA/IXD/UXD—Projects:

Keywords—

User Research, Information Architect, Interaction Design,
User Experience Design, Project/Product Management, Usability Testing,
Director

Did user research, field research, IA/IXD/UXD deliverables for the full-life cycle of projects (concept generation, user scenarios, personas, annotated wire frames, prototyping, taxonomy, card sorting, mapping and diagramming, task analysis, implementation; design reports; case studies; usability reports), navigation design, user-centered design, interface design, usability testing, project/product management, team leadership, mentoring, design patterns; corporate training, instructional design, ADDIE Model, cognitive and learning theories, needs assessment, instructional design models and strategies, visual and Web-based designs, knowledge and performance assessment; IA Model; NS Model; classical piano performance curriculum plan; e-learning, distance learning; Website design and management; HTML/CSS, HTML5/CSS3, computer/Web programming; designing complex applications and Websites, interaction design and mobile user experience design; IA/UXD direction; English, business communications, technical communications, technical writing, editing, document design; internships; Adobe Creative Suite.

- Dissertation theses reports, models, projects, presentations; projects from internships are all in hard-copy portfolios.



INFORMATION ARCHITECTURE: Synopsis of Portfolios

Information Architect & Design Experience

Résumé, user research, IA/IXD/UXD projects

→ Portfolio 1 | binders 1, 2

User research, portfolio and projects

Information architecture, design and user experience design

→ Portfolio 7 | binder 7

White papers and projects

User research, information architecture and user experience design

→ Portfolio 6 | binder 6

MAEd

User research, dissertation project, presentation and

- Online IA tutorial

ADDIE model

Information architecture, interaction design, navigation design,
user experience design, usability testing, project/product management

→ Portfolio 5 | binder 5

MAEd

User research, IA current trends and projects

→ Portfolio 5 | binder 5

User research, IA heuristic evaluations and projects

→ Portfolio 4 | binder 4

User research, information architecture, design and
technical writing projects

→ Portfolio 3 | binder 3

User research, information architecture, design and
corporate training projects

→ Portfolio 2 | binder 2

User research, information architecture and design projects

→ Portfolio 1 | binder 1

Résumé and classical piano performance curriculum plan

Corporate training, instructional design and curriculum development

→ Portfolio 1 | binders 1, 2

Classical piano performance—online videos

Not online at this time

→ Portfolio 1



INFORMATION ARCHITECTURE: Synopsis of Portfolios

Information Architect & Design Experience

Annotation for Portfolio—Graphic Design, Typography—Design Projects:

Keywords—

**User Research, Graphic Design, Typography,
Information Design, Project/Product Management,
Director**

Did user research, field research, collage design, drawing, drafting and sketching, painting, exhibit design, graphic design and typography, multiple design advanced deliverables, graphic design history, art history, color theory, color mixing, signage design, illustration, photography, multimedia, animation, Flash, Dreamweaver, magazine design, book design, logo design, marketing design, product design, design management, strategic planning for design firms or management roles in technology, emphasized problem-solving competencies for conceptual and practical application, art direction, information architect and user experience designer director critical-thinking and IQ competencies, darkroom work, desktop publishing, prepress production, printing, press checks, finishing; internships; Adobe Creative Suite.

- Dissertation theses reports, models, projects, presentations; projects from internships are all in hard-copy portfolios.

MAIA

User research, dissertation project, presentation

- Online NS tutorial

Information architecture, interaction design, navigation design,
user experience design, usability testing, project/product management

→ Portfolio 4 | binder 4

User Research, Graphic Design, Typography, Drawing & Design Projects

User research, graphic design, information architecture and design projects
Portfolios 1-4 | binders, 1, 2

Graphic Design, typography and drawing projects

→ Portfolio 1 | binder 1



INFORMATION ARCHITECTURE: Synopsis of Portfolios

Information Architect & Design Experience

Additional Information about Portfolios

Samples of Professional Work:

Ten to 20-plus professional samples of work in each binder, cover sheet, table of contents, annotated, tabbed, deliverables, business card, and document design for consistency.

Drawing and Design Portfolios:

Fifty to 100-plus samples of work; other design portfolios are streamlined; the online graphic design portfolio is brief.

Please Note:

Original documents are always included, when it is required to show proof of authenticity, to meet every legal requirement. Relevant factual data, regarding curricula and professional career outlook were taken directly from university and college sources about each program.



INFORMATION ARCHITECTURE: Synopsis of Portfolios

Information Architect & Design Experience

Major/Emphasis

- **Primary Major/Emphasis:** User/Design Research, Information Architecture, User Experience Design, Visual and Web-Based Designs, Interface Design, User-Centered Design, Interaction Design, Use Case Scenarios, Mapping and Diagramming, Social Media, Project/Product Management, Usability Testing
- **Secondary Major/Emphasis:** Corporate Training, Instructional Design, Cognitive and Learning Theories, Needs Assessment, Instructional Design Models and Strategies, ADDIE Model, E-Learning, Graphic Design, Technical and Professional Writing, Adobe Creative Suite

Curricula for MAIA / MAEd Programs

MAEd “ The curriculum covers cognitive and learning theories, needs assessment, instructional design models and strategies, visual and web-based designs, information architecture, usability testing, knowledge and performance assessment, and project/[product] management. ”

MAIA “ The program is designed for students who want to pursue professional work in design firms, teaching, project management, strategic planning for design firms, or management roles in technology. We emphasize problem-solving competencies, both conceptual and practical. Students in the program study visual communication design and product design with an interdisciplinary perspective. Students with a wide range of backgrounds work with a graduate advisor to design an MA program that meets their career goals. Based upon focused research into a chosen design problem, students develop a specialized area of study in graphic design/visual communication design, [information architecture/user experience design/interaction design], product design/manufacturing, industrial technology, project management, [product management], or digital media. Many students prepare for doctoral work at other institutions. ”

Commonly Used Abbreviations in User Research, IA/IXD/UXD Environments

- User Researcher = UX
- Information Architect = IA
- User Experience Designer = UXD
- Navigation Systems Design = NS
- Interaction Designer = IXD
- User Interface Designer = UI
- Information Designer = ID
- Project Manager = PM
- Product Manager = PM