

**Letter of Recommendation for  
Steven Heitman, Information Architect, User Experience Designer**

April 18, 2013

Hannah said:

“Steven left no doubt regarding his information architect, user experience designer, mentor, director, expertise and skills. After an online prototype of my website (<http://www.familymeetsstudent.com/index.php?PHPSESSID=91e887d12c1baa51086821a50d326e6c>) was finished, I consulted with Steven regarding user-centered design and usability issues. He assisted me in doing a brief competitive analysis, heuristic evaluation, navigational systems design, Web page layout, wireframe mockups, typography and design, search engine optimization (SEO), HTML5 and CSS3, organization, labeling, and interface design. His input was valuable and immediately brought successful and fast improvements for user-centered design, interaction design, overall consistency, and interface design. No doubt, far beyond question, surely these improvements in user-centered design would increase usability and ability for a profitable e-commerce Website. His ability to communicate exhibited an excellent level of people skills, a sincere desire to assist others in a helpful respectful manner, high IQ for developing awesome digital design products, insightful management acumen, and in full command of his expertise as an information architect and director. I would recommend him for employment opportunities in his chosen field—an expert information architect and director.”



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