



Steven Heitman
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Sr. User/Design Researcher / Information Architect Specialist

User Experience Designer

User Research, IA/UXD Projects & Reviews

MAEd

The IA Model

I have received many excellent reviews from professionals that work in the community, including all the additional Professors from the University required to sign off and approve the MAEd dissertation and projects, including an additional letter of recommendation from Dr. Quita:

- Dr. Beatty, Ph.D.
- Dr. Michaels, Ph.D.
- Dr. Hemphill, Ed.D.
- Dr. Cheng, Ph.D.
- Dr. Gates, Ed.D.
- Dr. Dierke, Ed.D.
- Dr. Quita, Ph.D.

Subject matter experts are required to sign off on the Thesis Report, including Professors and the Graduate Committee.

Senior Information Architect Specialist, User Experience Designer, User/Design Researcher, Project/Product Manager, Mentor, Usability Expert/Tester, Director—subject matter expert—professionally qualified!



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REVIEWS TAKEN FROM MAEd DISSERTATION

It does a good job of introducing Information Architecture concepts to a student, and offers numerous modes of communication, including illustrations, links, diagrams, and citations from authoritative sources....
...excellent courseware module and a solid introduction to the topic of Information Architecture.

Christian Crumlish
Senior Information Architect
User Experience Designer
Director

Great stuff!

Natalie Buda
Director of User Experience
Senior Information Architect

His work in his Thesis Report and detailed analysis, instructional design goals and objectives, and online IA tutorial are on target. The Tutorial works well for delivery of instructional materials....

Megan Descalso
Writer, Editor

I'm really impressed with the site. It's got a very professional look and feel to it. I'm impressed by the strong visual/graphic contrast. It helps to differentiate areas of the tutorial. I also liked that you employed an engaging and reassuring writing style. It fits with the intended audience. It's a smart move, because the subject matter and the scope of the tutorial could be perceived as a little intimidating to a beginner. For someone like me, who has little to no experience with this subject matter, the writing style was comforting. I felt at ease embarking on the tutorial. Nice work. Really well done!

Raymond Angelo
Technical Writer

Through analysis of the researcher's work, it is congruent with my experiences in regard to using Websites. The researcher's knowledge base of Information Architecture, usability testing, and navigational systems speaks to the importance, significance, of user-centered design. Steven's research is extremely coherent, valid, and valuable regarding Information Architecture concepts and inventions on navigational systems.

Deborah Jacobs
Chief Executive Officer
Product Designer