



**Steven Heitman**  
San Francisco, CA USA

Portfolio: <http://www.stevenheitman-ia.com>  
Blog: <http://stevenheitmaninformationarchitect.blogspot.com>  
Contact: [mailto@stevenheitman-ia.com](mailto:mailto@stevenheitman-ia.com)  
LinkedIn: <http://www.linkedin.com/in/stevenheitmania>

## **INFORMATION ARCHITECTURE: Services**

### **Information Architect & Design Experience**

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**User/Design Researcher / Information Architect Specialist**  
**User Experience Designer**

### **Relevant Skills**

#### **For an Information Architect and User Experience Designer**

I help clients to increase their user-centered design on digital design products, including enhanced usability. I work with clients on a variety of issues and concerns. This also includes doing information architecture, interaction design, user experience design, user experience architecture, usability engineering, usability testing, and project/product management.

- User/design research,
- Senior Information Architect Specialist,
- User experience design,
- User experience architect,
- Navigation systems design,
- Wayfinding,
- User-centered design,
- Taxonomy,
- Systematic approach,
- Interaction design,
- Use case scenarios,
- Statement(s) of work,
- Design plan(s),
- Interface design,
- Concept generation,
- Drafting and sketching,
- Mapping and diagramming,
- User scenarios,
- Personas,
- Wire frame mockups (Axure RP, annotated),
- Prototyping (Axure RP, Adobe Creative Suite, paper-HTML based),
- Website/mobile device architecture,
- Website/mobile device audits,



## **INFORMATION ARCHITECTURE: Services**

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#### **Relevant Skills**

#### **Information Architect and User Experience Design (Cont'd.)**

- Usability testing,
- Heuristic evaluations,
- Cognitive walkthroughs,
- Usability engineering,
- Human-computer interaction,
- Implementation,
- System testing,
- Internet design and technology,
- Competitive analysis,
- Needs assessment,
- Task analysis,
- Card sorting,
- Usability testing reports,
- Axure RP,
- Adobe Creative Suite:
  - InDesign,
  - Photoshop,
  - Illustrator,
  - Fireworks,
  - Flash,
  - Dreamweaver,
- Aptana Studio 3,
- FTP,
- HTML5/CSS3,
- SEO (Search Engine Optimization),
- MS Office,
- MS Project,
- OmniPlan,
- OmniGraffle,
- Visio,
- Technical and professional writing,
- Corporate training,
- Project management/product management,
- Director,
- Team leadership, and
- Mentoring.



## **INFORMATION ARCHITECTURE: Services**

### **Information Architect & Design Experience**

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#### **Relevant Skills**

##### **Graphic Design and Typography**

- Graphic Design,
- Typography,
- Digital design,
- Multimedia design,
- Type design,
- Film title design,
- Television graphics,
- Collage design,
- Exhibit design,
- Signage design,
- Package design,
- Environmental design,
- Design planning,
- Publication systems design,
- Educational design,
- Magazine design,
- Illustration,
- Photography,
- Identity design (branding),
- Systems design,
- Corporate communication,
- Nonprofit design,
- Information design,
- Design entrepreneur,
- Design management,
- Corporate executive, and
- Professor (Information Architect and User Experience Design specialization).

##### **SUBJECT MATTER EXPERT**

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- Expertise—Sr. Information Architect (IA) Specialist, User Experience Designer (UXD), Researcher, Project/Product Manager, Mentor, Usability Expert/Tester, Director—results-driven, hands-on skills with a systematic success-driven approach, including: navigation systems design, interface design, mapping and diagramming skills, user-centered design approach, leading teams and team leadership skills, implementing and delivering projects successfully.