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User/Design Researcher / Information Architect Specialist

User Experience Designer

QUALIFICATIONS

- **Professional Work Experience:** User/design research, senior information architect and designer (started in 1998), extending deep into user experience design, interaction design, use case scenarios, mobile user experience, complex applications/Websites, intranet information architecture, IA Model, NS Model, design patterns, heuristic evaluations, usability testing—design/plans and reports—management, and taking a systematic approach on projects with measurable results.
- **Project/Product Management:** Determining goals, objectives for successful outcome on team projects. Understanding milestones, keeping deliverables, projects on time—negotiating, outsourcing, managing projects, in-house experience design groups—able to build a cohesive team of information architects, other required team members, and mentoring.
- **Team Leadership:** Deliverables and projects successfully completed—dependable, flexible, productive, conscientious—easy to work with on diverse teams in agile environments, demonstrated effective team leadership, excellent communication, and strategic planning.
- **Corporate Trainer/Instructional Designer:** ADDIE Model, cognitive psychology, technical writing, editing, document design, visual and Web-based designs, performance assessment, and e-learning.
- **Computer/Web Programming:** Mac, Windows OS; Adobe Creative Suite—InDesign, Photoshop, Illustrator, Fireworks, Flash, Dreamweaver; Adobe Acrobat Pro, Acrobat Distiller; BBEdit; Aptana Studio 3.
 - HTML, CSS, XHTML, DHTML, HTML5, CSS3, Ajax, JavaScript, Java, UNIX, Apache; SEO; OmniGraffle, Visio; MS Office, MS Project, OmniPlan.
 - Axure RP—rapid prototyping, annotated wire frames—and other IA/UXD deliverables.
- **Credentials:** Curricula specific to IA/UXD; education, degrees; IA Certifications.
- **Updates:** HTML5/CSS3 (AX/CCSF), IA/UXD, HCI, user-centered design—with Dr. Nielsen, Ph.D.—eye tracking, heat maps, design-plan-testing reports, and usability testing; Google Design Sprint.