



Steven Heitman
San Francisco, CA USA

Portfolio: <http://www.stevenheitman-ia.com>
Blog: <http://stevenheitmaninformationarchitect.blogspot.com>
Contact: mailto@stevenheitman-ia.com
LinkedIn: <http://www.linkedin.com/in/stevenheitmania>

INFORMATION ARCHITECTURE: About MAEd Program

Information Architect & Design Experience

User/Design Researcher / Information Architect Specialist
User Experience Designer

MAEd

Information Architecture & Design Program

Curriculum for MAEd Program

“The curriculum covers cognitive and learning theories, needs assessment, **instructional design** models and strategies, visual and **web-based designs**, **information architecture**, **usability testing**, knowledge and **performance assessment**, and **project management**.”

For the **MAEd** program, I specialized in:

- → **Primary Major/Emphasis:** User/Design Research, Information Architecture (IA), User Experience Design (UXD), Visual and Web-Based Designs, Interface Design, User-Centered Design, Interaction Design, Use Case Scenarios, Mapping and Diagramming, Social Media, Project/Product Management, Usability Testing
- → **Secondary Major/Emphasis:** Corporate Training, Instructional Design, Cognitive and Learning Theories, Needs Assessment, Instructional Design Models and Strategies, ADDIE Model, E-Learning, Graphic Design, Technical and Professional Writing, Adobe Creative Suite

Previous design education, degrees, certificates, experience, and expertise paved the way to these majors. I am an information architect and user experience designer. I know that my unique research contributes significantly to the industry and global online community.

Details

Produced and successfully completed multiple projects relevant to the industry.