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INFORMATION ARCHITECTURE: About MAEd Program

Information Architect & Design Experience

Sr. User/Design Researcher / Information Architect Specialist
User Experience Designer

MAEd

Information Architecture & Design Program

Curriculum for MAEd Program

“The curriculum covers cognitive and learning theories, needs assessment, instructional design models and strategies, visual and web-based designs, information architecture, usability testing, knowledge and performance assessment, and project management.”

For the MAEd program, I specialized in:

- Primary Major/Emphasis: User/Design Research, Information Architecture (IA), User Experience Design (UXD), Visual and Web-Based Designs, Interface Design, User-Centered Design, Interaction Design, Use Case Scenarios, Mapping and Diagramming, Social Media, Project/Product Management, Usability Testing
- Secondary Major/Emphasis: Corporate Training, Instructional Design, Cognitive and Learning Theories, Needs Assessment, Instructional Design Models and Strategies, ADDIE Model, E-Learning, Graphic Design, Technical and Professional Writing, Adobe Creative Suite

Previous design education, degrees, certificates, experience, and expertise paved the way to these majors. I am an information architect and user experience designer, including product designer. I know that my unique research contributes significantly to the industry and global online community.

Details

Produced and successfully completed multiple projects relevant to the industry.