



**Steven Heitman**  
San Francisco, CA USA

Portfolio: <http://www.stevenheitman-ia.com>  
Blog: <http://stevenheitmaninformationarchitect.blogspot.com>  
Contact: [mailto@stevenheitman-ia.com](mailto:mailto@stevenheitman-ia.com)  
LinkedIn: <http://www.linkedin.com/in/stevenheitmania>

## **INFORMATION ARCHITECTURE: About ID&T Cert. Program**

### **Information Architect & Design Experience**

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**User/Design Researcher / Information Architect Specialist**  
**User Experience Designer**

### **ID&T Cert.**

**About the ID&T Cert.**  
**(Internet Design & Technology, Vocational Training) Program**

#### **Vocational Training**

- Foundational courses in computer/Web programming
- Information technology skills relevant to the Internet industry
- Received IA/UXD vocational training from instructors
- User/design research, information architecture, interaction design, user experience design, usability testing, and project/product management.
- Rapid prototyping on a variety of multiple projects, including required IA/UXD documentation—mapping and diagramming on a variety of projects.
- All of my instructors taught courses from very deep real-world experiences.
- Instructors worked as Information Architects, Interaction Designers, User Experience Designers, Designers, Computer Web/Programmers, Technical Writers, Usability Testers, and Project/Products Managers—in their chosen specializations and with infamous companies in the Bay Area and San Francisco and abroad.
- Vocational training specific to user/design research, Information Architecture and user experience design—extensive supervised internships successfully completed.
- Hands-on learning: Adobe Creative Suite (Dreamweaver, InDesign, Photoshop, Illustrator, Fireworks, Flash); did HTML coding on a variety of projects.
- Fieldtrips and exploration at various high-tech and design companies.
- Multiple portfolios required for graduation, learning by doing via supervised internships.
  
- → **Major/Emphasis:** User/Design Research, Information Architecture (IA), User Experience Design (UXD), Interaction Design, Usability Testing, Interface Design, Web Design, Project/Product Management

**Update:** Computer/Web programming, HTML, CSS, DHTML, JavaScript, UNIX, Apache, BBEdit, Dreamweaver, and Adobe Creative Suite



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#### **Portfolio**

- <http://www.stevenheitman-ia.com>;
- Portfolio Website required for graduation;
- Production of hard-copy portfolios required for graduation;
- Hands-on vocational training geared for high-tech employment;
- Supplemental to the **MAIA** program;
- Preparation and development of portfolios required; and
- Final presentation and review of portfolios required for graduation.
- [http://www.stevenheitman-ia.com/html/hard\\_copy\\_portfolios.html](http://www.stevenheitman-ia.com/html/hard_copy_portfolios.html)

#### **Designation**

The MSP (Multimedia Studies Program) is proud to be designated by **Adobe Systems Incorporated** as a **Partners by Design School**.

#### **Details**

To graduate with the **ID&T Cert.**, 3 high-tech industry professionals reviewed portfolios, passed portfolios with their approval, including MSP's approval.