



**Steven Heitman**  
San Francisco, CA USA

Portfolio: <http://www.stevenheitman-ia.com>  
Blog: <http://stevenheitmaninformationarchitect.blogspot.com>  
Contact: [mailto@stevenheitman-ia.com](mailto:mailto@stevenheitman-ia.com)  
LinkedIn: <http://www.linkedin.com/in/stevenheitmania>

## INFORMATION ARCHITECTURE: The NS Model—Modules 1-8

### Information Architecture / NS Online Tutorial **MAIA**

---

#### Information Architect Specialist User Experience Designer

Required Website Component for the **MAIA** Thesis Report

The specific topic of this online tutorial is **navigation systems design**, how it relates to design research, user experience design, user-centered design, management, and usability testing.

**Synopsis of The NS Model** [http://www.stevenheitman-ia.com/html/The\\_NS\\_Model.html](http://www.stevenheitman-ia.com/html/The_NS_Model.html)

**1. User-Centered Design and Research** (Sections 1.1-1.12)

---

#### 1.1 Introduction to Online Tutorial

- Level for Module 1: Beginner to Intermediate

Hello and welcome to this **Online Navigational Systems (NS) Tutorial** (7 Commonly Used Navigational Systems for Websites, Web Pages, and Subsites).

This course is designed primarily for Information Architects, Instructional Designers, Project Managers, or any person desiring to learn more about The Navigational Systems Model—**The NS Model**. We will explore the seven (7) components to **The NS Model**, including different aspects of **The NS Model**. Time it takes to complete tutorial: approximately 20-30 hours.

- Please refer to Figure 1.
  - The original online tutorial is 40 pp.
  - The full tutorial is not online at this time.
-



## **INFORMATION ARCHITECTURE: The NS Model—Modules 1-8**

### **Information Architecture / NS Online Tutorial**

**MAIA**

---

#### **The Navigational Systems Model—The NS Model**

1. Hierarchical Navigational Systems
2. Global Navigational Systems
3. Local Navigational Systems
4. Integrated Navigational Systems
5. Remote Navigational Systems
6. Ad Hoc Navigational Systems
7. Search Engines in Websites

#### **Figure 1**

---

Copyright © 2015  
All rights reserved  
Updated: April 1, 2015

Steven Heitman  
IA Design & Usability  
Information Architect  
User Experience Designer  
Project Manager