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## **INFORMATION ARCHITECTURE: The IA Model—Modules 1-8**

### **Information Architecture Online Tutorial**

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**MAEd**

#### **Information Architect Specialist**

#### **User Experience Designer**

Required Website Component for the **MAEd** Thesis Report

The specific topic of this online tutorial is **information architecture**, taking a systematic approach, how it relates to design research, user experience design, user-centered design, management, and usability testing.

**Synopsis of The IA Model**     [http://www.stevenheitman-ia.com/html/The\\_IA\\_Model.html](http://www.stevenheitman-ia.com/html/The_IA_Model.html)

**1. Design Research** (Sections 1.1-1.15)

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#### **1.1 Introduction to Online Tutorial**

- Level for Module 1: Beginner to Intermediate

Hello and welcome to this **Online Information Architecture (IA) Tutorial**.

This course is designed primarily for Information Architects, User Experience Designers, Instructional Designers, Corporate Trainers (see Figure 1 below), Project Managers, or any person desiring to learn more about The Creative Information Architecture Model—**The IA Model**. We will explore the myriad components to **The IA Model**, including different aspects of **The IA Model**. Time it takes to complete tutorial: approximately 20-30 hours.

- Please refer to Figure 1.
  - The original online tutorial is 60 pp.
  - The full tutorial is not online at this time.
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#### **The Information Architecture Model—The IA Model**

1. Design Research
2. Concept Generation
3. User Scenarios
4. Wire Frame Mockups
5. Prototyping
6. Usability Testing
7. Implementation
8. System Testing

#### **Figure 1**

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