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INFORMATION ARCHITECTURE: The IA Model—Modules 1-8

Information Architecture Online Tutorial

MAEd

Information Architect Specialist

User Experience Designer

Required Website Component for the **MAEd** Thesis Report

The specific topic of this online tutorial is **information architecture**, taking a systematic approach, how it relates to design research, user experience design, user-centered design, management, and usability testing.

Synopsis of The IA Model http://www.stevenheitman-ia.com/html/The_IA_Model.html

1. Design Research (Sections 1.1-1.15)

1.1 Introduction to Online Tutorial

- Level for Module 1: Beginner to Intermediate

Hello and welcome to this **Online Information Architecture (IA) Tutorial**.

This course is designed primarily for Information Architects, User Experience Designers, Instructional Designers, Corporate Trainers (see Figure 1 below), Project Managers, or any person desiring to learn more about The Creative Information Architecture Model—**The IA Model**. We will explore the myriad components to **The IA Model**, including different aspects of **The IA Model**. Time it takes to complete tutorial: approximately 20-30 hours.

- Please refer to Figure 1.
 - The original online tutorial is 60 pp.
 - The full tutorial is not online at this time.
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The Information Architecture Model—The IA Model

1. Design Research
2. Concept Generation
3. User Scenarios
4. Wire Frame Mockups
5. Prototyping
6. Usability Testing
7. Implementation
8. System Testing

Figure 1

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Updated: April 1, 2015

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