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INFORMATION ARCHITECTURE: Recommended Textbooks
Information Architect & Design Experience

Recommended Textbooks



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Information Architect Specialist / User Experience Designer User/Design Researcher

Professional IA, UXD, PM Development

**User/Design Research, Information Architect, User Experience Design,
Usability Testing & Computer/Web Programming Textbooks**

Research-Based Web Design & Usability Guidelines

Forewords by Michael O. Leavitt

By Ben Shneiderman

Professor of Computer Science, University of Maryland

ISBN 0-16-076270-7

HOOKED

How to Build Habit-Forming Products

By Nir Eyal (Professor at Stanford University; product management)

ISBN 978-0-241-18483-7

UX Research

Practical Techniques for Designing Better Products

By Brad Nunnally & David Farkas

Foreword by Steven Portigal

ISBN 978-1-491-95129-3

Interdisciplinary Interaction Design

A Visual Guide to Basic Theories, Models, and Ideas for

Thinking and Designing for Interaction Web Design and

Digital Device Experiences

By James Pannafino

ISBN 9780982634813

The Elements of User Experience

User-Centered Design for the Web and Beyond (2nd Edition)

By Jesse James Garrett

ISBN-13 978-0-321-68368-7



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

*A Project Guide to Design
For User Experience Designers
In the Field or in the Making (2nd Edition)*
By Russ Unger and Carolyn Chandler
ISBN-13: 9780321815385

*Mapping Experiences
A Complete Guide to Creating Value through
Journeys, Blueprints & Diagrams*
By Jim Kalbach
ISBN 978-1-491-92353-5

Designing and Writing Online Documentation (2nd Edition)
By William Horton
ISBN 0-471-30635-5

*Universal Methods of Design
100 Ways to Research Complex Problems, Develop
Innovative Ideas, and Design Effective Solution*
By Bella Martin & Bruce Hanington
ISBN 978-1-59253-756-3

Information Architecture for Information Professionals
By Sue Batley
ISBN 978-1-84334-232-8

Information Design
By The MIT Press
Edited by Robert Jacobson
Foreword by Richard Saul Wurman

<http://mitpress.mit.edu/main/home/default.asp>

JACFH 0-262-10069-X

Web ReDesign 2.0: Workflow That Works
By Goto & Cotler



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

ISBN 0-7357-1433-9



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Information Architecture for the World Wide Web and Beyond (4th Edition)

By Louis Rosenfeld, Peter Morville & Jorge Arango

ISBN 978-1-491-91168-6

Universal Principles of Design

By Lidwell, Holden & Butler

ISBN 13: 978-1-59253-007-6

Architectural Theory from the Renaissance to the Present

By Taschen

ISBN 3-8228-5085-3

“Outstandingly knowledgeable and well-written.”

—Franfurter Allgemeine Zeitung, Frankfurt am Main

Ambient Findability

By Peter Morville

ISBN-10: 0-596-00765-5

Designing Interfaces

By Jenifer Tidwell

ISBN-10: 0-596-803-1

Web Navigation: Designing the User Experience

By Jennifer Fleming

ISBN 1-56592-331-0

Sketching User Experiences:

Getting the Design Right and the Right Design

By Bill Buxton

ISBN 978-0-12-374037-3



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Picasso

By Taschen

ISBN 978-3-8228-3814-3

Bauhaus

By Bauhaus Archive & Magdalena Droste / Taschen (1919-1933)

ISBN 3-8228-5002-0

Microsoft Office Visio 2007

By Microsoft

ISBN-13: 978-0-7356-2357-6

The Visual Display of Quantitative Information

By Edward R. Tufte

ISBN 0-9613921-0-X

Envisioning Information

By Edward R. Tufte

ISBN 0-9613921-1-8

Visual Explanations

By Edward R. Tufte

ISBN 0-9613921-2-6

Cool Stuff 2.0

By Woodford & Woodcock

ISBN 978-0-7566-3207-6

Design of the 20th Century

By Charlotte & Peter Fiell

ISBN 3-8228-4078-5

“An important and accessible reference.”

—The New York Times, New York



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

*Handbook of Usability Testing:
How to Plan, Design, and Conduct Effective Tests*
By Jeffrey Rubin
ISBN 0-471-59403-2

Don't Make Me Think
By Steve Krug
ISBN 0-321-34475-8

Usability Inspection Methods
By Nielsen & Mack
ISBN 0-471-01877-5

*Homepage Usability
50 Websites Deconstructed*
By Nielsen & Tahir
ISBN 0-7357-1102-X

Basics of WEB DESIGN HTML5 & CSS3 (2nd Edition)
By Dr. Terry Felke-Morris
ISBN-13: 978-0-13-312891-8

AJAX for Web Application Developers
By Kris Hadlock
ISBN 0-672-32912-3

CSS: The Definitive Guide
By Eric Meyer
ISBN 13: 978-0596527334

*About Face 2.0
The Essential of Interaction Design*
By Cooper & Reimann
ISBN 0-7645-2641-3



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

How the Internet Works

By Preston Gralla

ISBN 0-7897-2132-5

HTML—Web Design Intensive

By Craig Abaya

University Reader

Web Design Templates Sourcebook:

Jump start your Web-design creativity

with hundreds of HTML templates

By Lisa Schmeiser

ISBN 1-56205-754-5

Creating a Website with Flash

By David Morris

ISBN 0-321-32125-1

New Masters of Flash

By Yugo Nakamura, et al.

ISBN 1-903450-03-9

The Handbook of Digital Publishing

Vol. I & Vol. II

By Michael L. Kleper

ISBN 0-13-017545-5 | ISBN 0-13-029371-7



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Technical Computer / Web Programming Textbooks

- Adobe Dreamweaver CS5 Classroom in a Book
- Adobe Dreamweaver CS5.5 Developing Mobile with jQuery, HTML5 and CSS3
- Visual Quickstart Guide: Dreamweaver CS5
- Aptana RadRails: An IDE for Rails Development
- Dynamic Web Programming
- Visual Quickstart Guide: HTML5 and CSS3
- Visual Quickstart Guide: CSS, DHTML and Ajax
- Visual Quickstart Guide: HTML, XHTML and CSS
- Visual Quickstart Guide: Styling Web Pages with CSS
- Visual Quickstart Guide: JavaScript
- O'Reilly: CSS The Definitive Guide
- O'Reilly: HTML and XHTML The Definitive Guide
- O'Reilly: JavaScript The Definitive Guide
- O'Reilly: Learning PHP, MySQL, and JavaScript
- Microsoft: Visio 2010
- Using Microsoft Visio 2010
- Adobe Creative Suite (design premium) 5 and 5.5 (softwares) 2011
- OmniGraffle (software) 2011
- MS Office (software) 2011
- MS Visio (software) 2010

The CCSF course includes the following major topics for JAVA PROGRAMMING:

Fundamentals of Programming

- Introduction to Java
- Primitive Data Types
- Variable Expressions
- Basic Input-Output Strategies
- Methods and Functional Programming
- Single Dimensional Arrays

Built-in Classes and Methods

- Strings Class
- Math Class

Advanced Concepts

- Algorithms

Starting Out with Java: From Control Structures through Objects (6th Edition)

By Tony Gaddis

ISBN 9780133957051



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INFORMATION ARCHITECTURE: Recommended Textbooks

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AcademyX Computer / Web Programming Textbooks and Readers

- HTML Fundamentals
- HTML Advanced
- CSS Fundamentals
- CSS Advanced
- HTML5 & CSS3
- Dreamweaver CS5 Fundamentals
- Dreamweaver CS5 Intermediate
- Introduction to Programming with JavaScript
- Introduction of AJAX

NN/g Nielsen Norman Group, Usability Week; Textbooks and Readers

Experience Workshops with NN/g:

- Usability in Practice: 3-Day Intensive Camp
- Fundamental Guidelines for Web Usability
- Information Architecture 1: Structuring, Organizing Web Information
- Information Architecture 2: Navigation Design

Other Topics Covered with NN/g (Additional Tutorials)

Workshops & Resources):

- Interaction Design
- Mobile User Experience 1 & 2
- Designing Complex Applications & Websites 1, 2 & 3
- Intranet Information Architecture 1 & 2



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Graphic Design, History & Typography Textbooks

A Whole New Mind:

Why Right-Brainers Will Rule the Future

By Daniel H. Pink

ISBN 1-59448-171-7

The Design of Everyday Things

By Donald A. Norman

ISBN 0-465-06710-7

Six Chapters in Design:

Saul Bass, Ivan Chermayeff, Milton Glaser, Paul Rand,

Ikko Tanaka, Henryk Tomaszewski

By Philip Meggs

ISBN 0-81181-722-9

Principles of Form and Design

By Wucius Wong

ISBN 0-471-28552-8

Principles of Color Design

By Wucius Wong

ISBN 0-471-28708-3

Graphic Design Basics

By Amy E. Arntson

ISBN 0-03-018734-6



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

*The Thames and Hudson Dictionary of
Graphic Design and Designers*

By Thames & Hudson
ISBN 0-500-20259-1

Drawing the Light from Within

By Dr. Judith Cornell
A Professor I studied with at The College.
ISBN 0-13-191321-2

Bert Monroy:

Photorealistic Techniques with Photoshop & Illustrator

By Bert Monroy
A Professor I studied with at The University.
ISBN 0-7357-0969-6

Visual Timeline of the 20th Century

From apartheid and atom bombs to vitamins and virtual reality

By Simon Adams
ISBN 0-7894-0997-6

Theories of Modern Art:

A Source Book By Artists and Critics

By Herschel B. Chipp
With Contributions by Peter Selz & Joshua C. Taylor
ISBN 0-130-01450-2

History of Graphic Design

By Philippe B. Meggs
ISBN 0-471-29198-6

Graphic Design a New History

By Stephen J. Eskilson
ISBN 978-0-300-12011-0



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Art History, Combined (with CD-ROM)

By Marilyn Stokstad
ISBN 0-131-99140-X

The World of Art

By Sandra Forty
ISBN 0-68107-5767

New York: Architecture and Urbanism

By Stern, Mellins & Fishman
ISBN 3-8228-7741-7

Typographic Design: Form and Communication

By Carter, Day & Meggs
ISBN 0-471-28430-0

The Art of Typography

By Martin Solomon
ISBN 0-8230-0285-3

Cool Type

By Drate, Salavetz & Smith
ISBN 0-89134-728-3

Frederic Goudy

By D. J. R. Bruckner
ISBN 0-8109-1035-7



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

The Mill on the Third River

By The Davey Company

ISBN 0-9628551-0-3

The Elements of Typographic Style

By Robert Bringhurst

ISBN 0-88179-132-6

The Complete Typographer

By Perfect & Austen

ISBN 0-13-045667-5

*Basic Visual Concepts and Principles:
for Artists, Architects, and Designers*

By Wallschlaeger & Busic-Snyder

ISBN 0-697-00651-4

Adrian Frutiger Signs and Symbols

Their Design and Meaning

By Adrian Frutiger

ISBN 0-8230-4826-8

Weingart: My Way to Typography

By Wolfgang Weingart

ISBN 3-907044-86-X

The Image of a Company:

Manual for Corporate Identity

By Jong, Hefting, Henrion, Juisman, Lieverse, Smit, Staal & Visser

ISBN 1-85454-404-7



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

The Complete Book of Color

By Suzy Chiazzari

ISBN 1-86204-259-4

Pantone® Guide to Communicating with Color

By Leatrice Eiseman

ISBN 0-9666383-2-8



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Technical & Professional Writing Textbooks

A Concise Guide to Technical Communication

By Gurak & Lannon

ISBN 0-321-14615-8

Technical Writing Process and Product

By Gerson & Gerson

ISBN 0-13-020871-X

Writing Effective Use Cases

The Agile Software Development Series

By Alistair Cockburn

ISBN 0-201-70225-8

Writing Software Documentation:

A Task-Oriented Approach

By Thomas T. Barker

ISBN 0-321-10328-9

The Foundation Center's

Guide to Proposal Writing

By The Foundation Center

ISBN 0-87954-958-0

The New Well-Tempered Sentence:

*A Punctuation Handbook for the Innocent,
the Eager, and the Doomed*

By Karen Elizabeth Gordon

ISBN 0-618-38201-1



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

The Deluxe Transitive Vampire

By Karen Elizabeth Gordon

ISBN 0-679-41860-1

The Little, Brown Handbook

By Fowler & Aaron

ISBN 0-673-52484-1

The Little, Brown Essential Handbook for Writers

By Jane E. Aaron

ISBN 0-321-20257-0

Writing on the Job

By Brereton & Mansfield

ISBN 0-393-97511-8

Writing a Professional Life

By Savage & Sullivan

ISBN 0-205-32106-2

Adobe InDesign CS

By Adobe Press

ISBN 0-321-19377-6

Adobe FrameMaker 7.0

By Adobe Press

ISBN 0-321-13168-1



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

The Scott, Foresman Handbook for Writers

By Hairston, Ruskiewicz & Friend

ISBN 0-321-00248-2

Professional Editing

By Dr. Lu Rehling

University Reader

Individual & Team Writing

By Ted Zajdel

University Reader



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Corporate Training & Instructional Design Textbooks

The Systematic Design of Instruction

By Dick, Carey & Carey

ISBN 0-205-41274-2

Psychology of Learning for Instruction

By Marcy P. Driscoll

ISBN 0-205-26321-6

Corporate Training, Information Architecture—

Needs Assessment for Corporations

By P. Hill

University Reader

The ASTD Handbook of Training Design and Delivery:

A Comprehensive Guide to Creating and Delivering Training Programs—

Instructor-Led, Computer-Based, or Self-Directed

By Peter Beckschi

ISBN 0-07-134310-5

Rapid Instructional Design: Learning ID Fast and Right

By George M. Piskurich

ISBN 0-7879-4721-0

Developing Training Courses:

A Technical Writer's Guide to

Instructional Design and Development

By Rives Hassell-Corbiell

ISBN 0-9701454-0-3



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

*Understanding by Design:
Professional Development Workbook*
By McTighe & Wiggins
ISBN 0-87120-855-5



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Project Management Textbooks

The PMI Project Management Fact Book

By PMI

ISBN-10: 1-8804-1073-7

Project Management Competence:

Building Key Skills for Individuals, Teams, and Organizations

By J. Davidson Frame

ISBN 0-7879-4662-1

Managing Performance Improvement Projects:

Preparing, Planning, Implementing

*A Publication of the International Society
for Performance Improvement*

By Jim Fuller

ISBN 0-7879-0959-9

Product Management Textbooks

The Lean Product Playbook: How to Innovate with

Minimum Viable Products and Rapid Customer Feedback

By Dan Olsen

ISBN 978-1-118-96087-5

The Product Book: How to Become a Great Product Manager

By Product School & Josh Anon

ISBN 978-0-9989738-0-7 PRINT

Product Leadership: How Top Product Managers

Launch Awesome Products and Build Successful Teams

By Richard Banfield & Martin Eriksson

ISBN 978-1-491-96060-8

The Handy Guide

for Product People



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

E-Learning Textbooks

Designing World-Class E-Learning

By Roger C. Schank

ISBN 0-07-137772-7

E-Learning and the Science of Instruction:

Proven Guidelines for Consumers and Designs of Multimedia Learning

By Clark & Mayer

ISBN 0-7879-6051-9



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INFORMATION ARCHITECTURE: Recommended Textbooks

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Research & Methodology Textbooks

Publication Manual of the American Psychological Association

By American Psychological Association

ISBN 1-55798-241-4

MLA Handbook for Writers of Research Paper

By Joseph Gibaldi

ISBN 0-873252-986-3

Educational Research, Information Architecture & User Experience Research

By Dr. Helen Hyun

University Reader

How to Design and Evaluate Research in Education

[or in Information Architecture, User Experience Design Research]

By Fraenkel, Wallen & Hyun [My Professor]

ISBN-13: 978-0078097850



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INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Career Development & Résumé Writing Textbooks

Unbeatable Resumes

America's Top Recruiter Reveals What Really Gets You Hired

By Tony Beshara

ISBN-13: 978-0-8144-1762-1

Acing the Interview

How to Ask and Answer the Questions That Will Get You the Job!

By Tony Beshara

ISBN 978-0-8144-0161-3

Job Search Solution

The Ultimate System for Finding a Great Job Now!

By Tony Beshara

ISBN-13: 978-0-8144-1799-7

Career Development Handbook

By Heald Business College

College Reader



INFORMATION ARCHITECTURE: Recommended Textbooks

Information Architect & Design Experience

Heald Business College taught graduates to always be prepared for interviews.

CONTENTS

INTERVIEW PORTFOLIO

**Senior Information Architect (IA) Specialist, User Experience Designer,
Researcher, Manager, Mentor, Usability Expert/Tester, Director**

Brief Synopses of Professional Work Experience and Portfolios

Tab 1-24

Items include:

- Preface
- Site Map
- Cover Letter
- Job Order Description
- Résumé
- Endorsements
- References
- Letters of Recommendations
- Coursework and Professional Work Experience
- Programs and Awards
- Research (Information Architecture and User Experience Design)
- Introduction to Portfolios
- Tables of Contents for Hard Copy and Online Portfolios
- Publications
- Services
- Education
- Thank You



INFORMATION ARCHITECTURE: **Recommended Textbooks**

Information Architect & Design Experience

Finding a Job & Networking—Meetup Groups

Product Tank SF

<https://www.meetup.com/ProductTank-SF>

Product Management Meetups

In addition to our [product management conferences](#), Mind the Product runs the world's largest community of product managers, with meetups in 100+ cities around the world.

ProductTank: local meetups for Product Managers by Product Managers



With over 50,000 members in 125+ cities [ProductTank](#) is the pre-eminent global [Product Management](#) meetup.



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INFORMATION ARCHITECTURE: Recommended Textbooks

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San Francisco User Experience Designers

<https://www.meetup.com/sanfranciscoux/members/184414024/>

The Los Angeles User Experience Meetup

<https://www.meetup.com/ia-55/>

San Francisco Startup Tech Networking Mixer

Powered by Google

<https://www.meetup.com/weconnect-SF-Startups-Tech>

Design & Startups

<https://www.meetup.com/designstartups>

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Updated: January 1, 2018

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IA Design & Usability

Information Architect

User Experience Designer

Project Manager