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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Sr. User/Design Researcher / Information Architect Specialist

User Experience Designer

Professional IA, IxD, UXD, PM Development

User/Design Research, Information Architect, User Experience Design, Usability Testing & Computer/Web Programming Industry Textbooks

Research-Based Web Design & Usability Guidelines

Forewords by Michael O. Leavitt

By Ben Shneiderman

Professor of Computer Science, University of Maryland

ISBN 0-16-076270-7

Hooked

How to Build Habit-Forming Products

By Nir Eyal (Professor at Stanford University; product management)

ISBN 978-0-241-18483-7

UX Research

Practical Techniques for Designing Better Products

By Brad Nunnally & David Farkas

Foreword by Steven Portigal

ISBN 978-1-491-95129-3

Interdisciplinary Interaction Design

*A Visual Guide to Basic Theories, Models, and Ideas for
Thinking and Designing for Interaction Web Design and
Digital Device Experiences*

By James Pannafino

ISBN 9780982634813



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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

The Elements of User Experience
User-Centered Design for the Web and Beyond (2nd Edition)
By Jesse James Garrett
ISBN-13 978-0-321-68368-7

A Project Guide to Design
For User Experience Designers
In the Field or in the Making (2nd Edition)
By Russ Unger and Carolyn Chandler
ISBN-13: 9780321815385

Mapping Experiences
A Complete Guide to Creating Value through
Journeys, Blueprints & Diagrams
By Jim Kalbach
ISBN 978-1-491-92353-5

Designing and Writing Online Documentation (2nd Edition)
By William Horton
ISBN 0-471-30635-5

Universal Methods of Design
100 Ways to Research Complex Problems, Develop
Innovative Ideas, and Design Effective Solution
By Bella Martin & Bruce Hanington
ISBN 978-1-59253-756-3

Information Architecture for Information Professionals
By Sue Batley
ISBN 978-1-84334-232-8



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Information Design

By The MIT Press
Edited by Robert Jacobson
Foreword by Richard Saul Wurman

<http://mitpress.mit.edu/main/home/default.asp>

JACFH 0-262-10069-X

Web ReDesign 2.0: Workflow That Works

By Goto & Cotler
ISBN 0-7357-1433-9

Information Architecture for the World Wide Web and Beyond (4th Edition)

By Louis Rosenfeld, Peter Morville & Jorge Arango
ISBN 978-1-491-91168-6

Universal Principles of Design

By Lidwell, Holden & Butler
ISBN 13: 978-1-59253-007-6

Architectural Theory from the Renaissance to the Present

By Taschen
ISBN 3-8228-5085-3
“Outstandingly knowledgeable and well-written.”
—Franfurter Allgemeine Zeitung, Frankfurt am Main

Ambient Findability

By Peter Morville
ISBN-10: 0-596-00765-5

Designing Interfaces

By Jenifer Tidwell
ISBN-10: 0-596-803-1



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Web Navigation: Designing the User Experience

By Jennifer Fleming
ISBN 1-56592-331-0

Sketching User Experiences:

Getting the Design Right and the Right Design

By Bill Buxton
ISBN 978-0-12-374037-3

Picasso

By Taschen
ISBN 978-3-8228-3814-3

Bauhaus

By Bauhaus Archive & Magdalena Droste / Taschen (1919-1933)
ISBN 3-8228-5002-0

Microsoft Office Visio 2007

By Microsoft
ISBN-13: 978-0-7356-2357-6

The Visual Display of Quantitative Information

By Edward R. Tufte
ISBN 0-9613921-0-X

Envisioning Information

By Edward R. Tufte
ISBN 0-9613921-1-8

Visual Explanations

By Edward R. Tufte
ISBN 0-9613921-2-6



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Cool Stuff 2.0

By Woodford & Woodcock
ISBN 978-0-7566-3207-6

Design of the 20th Century

By Charlotte & Peter Fiell
ISBN 3-8228-4078-5

“An important and accessible reference.”
—The New York Times, New York

Handbook of Usability Testing:

How to Plan, Design, and Conduct Effective Tests

By Jeffrey Rubin
ISBN 0-471-59403-2

Don't Make Me Think

By Steve Krug
ISBN 0-321-34475-8

Usability Inspection Methods

By Nielsen & Mack
ISBN 0-471-01877-5

Homepage Usability

50 Websites Deconstructed
By Nielsen & Tahir
ISBN 0-7357-1102-X

Basics of WEB DESIGN HTML5 & CSS3 (2nd Edition)

By Dr. Terry Felke-Morris
ISBN-13: 978-0-13-312891-8



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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

AJAX for Web Application Developers

By Kris Hadlock
ISBN 0-672-32912-3

CSS: The Definitive Guide

By Eric Meyer
ISBN 13: 978-0596527334

About Face 2.0

The Essential of Interaction Design
By Cooper & Reimann
ISBN 0-7645-2641-3

How the Internet Works

By Preston Gralla
ISBN 0-7897-2132-5

HTML—Web Design Intensive

By Craig Abaya
University Reader

*Web Design Templates Sourcebook:
Jump start your Web-design creativity
with hundreds of HTML templates*

By Lisa Schmeiser
ISBN 1-56205-754-5

Creating a Website with Flash

By David Morris
ISBN 0-321-32125-1

New Masters of Flash

By Yugo Nakamura, et al.
ISBN 1-903450-03-9



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INFORMATION ARCHITECTURE: Recommended Reading
Information Architect & Design Experience

The Handbook of Digital Publishing
Vol. I & Vol. II
By Michael L. Kleper
ISBN 0-13-017545-5 | ISBN 0-13-029371-7



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Technical Computer / Web Programming Industry Textbooks

- Adobe Dreamweaver CS5 Classroom in a Book
- Adobe Dreamweaver CS5.5 Developing Mobile with jQuery, HTML5 and CSS3
- Visual Quickstart Guide: Dreamweaver CS5
- Aptana RadRails: An IDE for Rails Development
- Dynamic Web Programming
- Visual Quickstart Guide: HTML5 and CSS3
- Visual Quickstart Guide: CSS, DHTML and Ajax
- Visual Quickstart Guide: HTML, XHTML and CSS
- Visual Quickstart Guide: Styling Web Pages with CSS
- Visual Quickstart Guide: JavaScript
- O'Reilly: CSS The Definitive Guide
- O'Reilly: HTML and XHTML The Definitive Guide
- O'Reilly: JavaScript The Definitive Guide
- O'Reilly: Learning PHP, MySQL, and JavaScript
- Microsoft: Visio 2010
- Using Microsoft Visio 2010
- Adobe Creative Suite (design premium) 5 and 5.5 (softwares) 2011
- OmniGraffle (software) 2011
- MS Office (software) 2011
- MS Visio (software) 2010

The CCSF course includes the following major topics for JAVA PROGRAMMING:

Fundamentals of Programming

- Introduction to Java
- Primitive Data Types
- Variable Expressions
- Basic Input-Output Strategies
- Methods and Functional Programming
- Single Dimensional Arrays

Built-in Classes and Methods

- Strings Class
- Math Class

Advanced Concepts

- Algorithms



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INFORMATION ARCHITECTURE: Recommended Reading
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*Starting Out with Java: From Control
Structures through Objects (6th Edition)*
By Tony Gaddis
ISBN 9780133957051



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

AcademyX Computer / Web Programming Industry Textbooks and Readers

- HTML Fundamentals
- HTML Advanced
- CSS Fundamentals
- CSS Advanced
- HTML5 & CSS3
- Dreamweaver CS5 Fundamentals
- Dreamweaver CS5 Intermediate
- Introduction to Programming with JavaScript
- Introduction of AJAX

NN/g Nielsen Norman Group, Usability Week; Industry Textbooks and Readers: Experience Workshops with NN/g

- Usability in Practice: 3-Day Intensive Camp
- Fundamental Guidelines for Web Usability
- Information Architecture 1: Structuring, Organizing Web Information
- Information Architecture 2: Navigation Design

Other Topics Covered with NN/g—Workshops & Industry Readers

- Interaction Design
- Mobile User Experience 1 & 2
- Designing Complex Applications & Websites 1, 2 & 3
- Intranet Information Architecture 1 & 2



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Graphic Design, History & Typography Industry Textbooks

A Whole New Mind:

Why Right-Brainers Will Rule the Future

By Daniel H. Pink

ISBN 1-59448-171-7

The Design of Everyday Things

By Donald A. Norman

ISBN 0-465-06710-7

Six Chapters in Design:

Saul Bass, Ivan Chermayeff, Milton Glaser, Paul Rand,

Ikko Tanaka, Henryk Tomaszewski

By Philip Meggs

ISBN 0-81181-722-9

Principles of Form and Design

By Wucius Wong

ISBN 0-471-28552-8

Principles of Color Design

By Wucius Wong

ISBN 0-471-28708-3

Graphic Design Basics

By Amy E. Arntson

ISBN 0-03-018734-6



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

*The Thames and Hudson Dictionary of
Graphic Design and Designers*
By Thames & Hudson
ISBN 0-500-20259-1

Drawing the Light from Within
By Dr. Judith Cornell
A Professor I studied with at The College.
ISBN 0-13-191321-2

*Bert Monroy:
Photorealistic Techniques with Photoshop & Illustrator*
By Bert Monroy
A Professor I studied with at The University.
ISBN 0-7357-0969-6

*Visual Timeline of the 20th Century
From apartheid and atom bombs to vitamins and virtual reality*
By Simon Adams
ISBN 0-7894-0997-6

*Theories of Modern Art:
A Source Book By Artists and Critics*
By Herschel B. Chipp
With Contributions by Peter Selz & Joshua C. Taylor
ISBN 0-130-01450-2

History of Graphic Design
By Philipe B. Meggs
ISBN 0-471-29198-6

Graphic Design a New History
By Stephen J. Eskilson
ISBN 978-0-300-12011-0



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Art History, Combined (with CD-ROM)

By Marilyn Stokstad
ISBN 0-131-99140-X

The World of Art

By Sandra Forty
ISBN 0-68107-5767

New York: Architecture and Urbanism

By Stern, Mellins & Fishman
ISBN 3-8228-7741-7

Typographic Design: Form and Communication

By Carter, Day & Meggs
ISBN 0-471-28430-0

The Art of Typography

By Martin Solomon
ISBN 0-8230-0285-3

Cool Type

By Drate, Salavetz & Smith
ISBN 0-89134-728-3

Frederic Goudy

By D. J. R. Bruckner
ISBN 0-8109-1035-7



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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

The Mill on the Third River
By The Davey Company
ISBN 0-9628551-0-3

The Elements of Typographic Style
By Robert Bringhurst
ISBN 0-88179-132-6

The Complete Typographer
By Perfect & Austen
ISBN 0-13-045667-5

*Basic Visual Concepts and Principles:
for Artists, Architects, and Designers*
By Wallschlaeger & Busic-Snyder
ISBN 0-697-00651-4

*Adrian Frutiger Signs and Symbols
Their Design and Meaning*
By Adrian Frutiger
ISBN 0-8230-4826-8

Weingart: My Way to Typography
By Wolfgang Weingart
ISBN 3-907044-86-X

*The Image of a Company:
Manual for Corporate Identity*
By Jong, Hefting, Henrion, Juisman, Lieverse, Smit, Staal & Visser
ISBN 1-85454-404-7



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INFORMATION ARCHITECTURE: Recommended Reading
Information Architect & Design Experience

The Complete Book of Color

By Suzy Chiazzari

ISBN 1-86204-259-4

Pantone® Guide to Communicating with Color

By Leatrice Eiseman

ISBN 0-9666383-2-8



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Technical & Professional Writing Industry Textbooks

A Concise Guide to Technical Communication

By Gurak & Lannon

ISBN 0-321-14615-8

Technical Writing Process and Product

By Gerson & Gerson

ISBN 0-13-020871-X

Writing Effective Use Cases

The Agile Software Development Series

By Alistair Cockburn

ISBN 0-201-70225-8

Writing Software Documentation:

A Task-Oriented Approach

By Thomas T. Barker

ISBN 0-321-10328-9

The Foundation Center's

Guide to Proposal Writing

By The Foundation Center

ISBN 0-87954-958-0

The New Well-Tempered Sentence:

*A Punctuation Handbook for the Innocent,
the Eager, and the Doomed*

By Karen Elizabeth Gordon

ISBN 0-618-38201-1



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

The Deluxe Transitive Vampire

By Karen Elizabeth Gordon
ISBN 0-679-41860-1

The Little, Brown Handbook

By Fowler & Aaron
ISBN 0-673-52484-1

The Little, Brown Essential Handbook for Writers

By Jane E. Aaron
ISBN 0-321-20257-0

Writing on the Job

By Brereton & Mansfield
ISBN 0-393-97511-8

Writing a Professional Life

By Savage & Sullivan
ISBN 0-205-32106-2

Adobe InDesign CS

By Adobe Press
ISBN 0-321-19377-6

Adobe FrameMaker 7.0

By Adobe Press
ISBN 0-321-13168-1



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INFORMATION ARCHITECTURE: Recommended Reading
Information Architect & Design Experience

The Scott, Foresman Handbook for Writers
By Hairston, Ruszkiewicz & Friend
ISBN 0-321-00248-2

Professional Editing
By Dr. Lu Rehling
University Reader

Individual & Team Writing
By Ted Zajdel
University Reader



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Corporate Training & Instructional Design Industry Textbooks

The Systematic Design of Instruction

By Dick, Carey & Carey

ISBN 0-205-41274-2

Psychology of Learning for Instruction

By Marcy P. Driscoll

ISBN 0-205-26321-6

Corporate Training, Information Architecture—

Needs Assessment for Corporations

By P. Hill

University Reader

The ASTD Handbook of Training Design and Delivery:

A Comprehensive Guide to Creating and Delivering Training Programs—

Instructor-Led, Computer-Based, or Self-Directed

By Peter Beckschi

ISBN 0-07-134310-5

Rapid Instructional Design: Learning ID Fast and Right

By George M. Piskurich

ISBN 0-7879-4721-0

Developing Training Courses:

A Technical Writer's Guide to

Instructional Design and Development

By Rives Hassell-Corbiell

ISBN 0-9701454-0-3

Understanding by Design:

Professional Development Workbook

By McTighe & Wiggins

ISBN 0-87120-855-5



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Project Management Industry Textbooks

The PMI Project Management Fact Book

By PMI

ISBN-10: 1-8804-1073-7

Project Management Competence:

Building Key Skills for Individuals, Teams, and Organizations

By J. Davidson Frame

ISBN 0-7879-4662-1

Managing Performance Improvement Projects:

Preparing, Planning, Implementing

*A Publication of the International Society
for Performance Improvement*

By Jim Fuller

ISBN 0-7879-0959-9

Product Management Industry Textbooks

*The Lean Product Playbook: How to Innovate with
Minimum Viable Products and Rapid Customer Feedback*

By Dan Olsen

ISBN 978-1-118-96087-5

The Product Book: How to Become a Great Product Manager

By Product School & Josh Anon

ISBN 978-0-9989738-0-7 PRINT

Product Leadership: How Top Product Managers

Launch Awesome Products and Build Successful Teams

By Richard Banfield & Martin Eriksson

ISBN 978-1-491-96060-8

The Handy Guide

for Product People



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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

E-Learning Industry Textbooks

Designing World-Class E-Learning

By Roger C. Schank

ISBN 0-07-137772-7

E-Learning and the Science of Instruction:

Proven Guidelines for Consumers and Designs of Multimedia Learning

By Clark & Mayer

ISBN 0-7879-6051-9



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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Research & Methodology Industry Textbooks

Publication Manual of the American Psychological Association

By American Psychological Association

ISBN 1-55798-241-4

MLA Handbook for Writers of Research Paper

By Joseph Gibaldi

ISBN 0-873252-986-3

Educational Research, Information Architecture & User Experience Research

By Dr. Helen Hyun

University Reader

How to Design and Evaluate Research in Education

[or in Information Architecture, User Experience Design Research]

By Fraenkel, Wallen & Hyun [My Professor]

ISBN-13: 978-0078097850



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INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Career Development & Résumé Writing Industry Textbooks

Unbeatable Resumes

America's Top Recruiter Reveals What Really Gets You Hired

By Tony Beshara

ISBN-13: 978-0-8144-1762-1

Acing the Interview

How to Ask and Answer the Questions That Will Get You the Job!

By Tony Beshara

ISBN 978-0-8144-0161-3

Job Search Solution

The Ultimate System for Finding a Great Job Now!

By Tony Beshara

ISBN-13: 978-0-8144-1799-7

Career Development Handbook

By Heald Business College

College Reader



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Heald Business College taught graduates to always be prepared for interviews.

CONTENTS

INTERVIEW PORTFOLIO

**Senior Information Architect (IA) Specialist, User Experience Designer,
Researcher, Manager, Mentor, Usability Expert/Tester, Director**

Brief Synopses of Professional Work Experience and Portfolios

Tabs 1-24

Items include:

- Preface
- Site Map
- Cover Letter
- Job Order Description
- Résumé
- Endorsements
- References
- Letters of Recommendations
- Coursework and Professional Work Experience
- Programs and Awards
- Research (Information Architecture and User Experience Design)
- Introduction to Portfolios
- Tables of Contents for Hard Copy and Online Portfolios
- Publications
- Services
- Education
- Thank You



INFORMATION ARCHITECTURE: Recommended Reading

Information Architect & Design Experience

Finding a Job & Networking—Meetup Groups

Product Tank SF

<https://www.meetup.com/ProductTank-SF>

Product Management Meetups

In addition to our [product management conferences](#), Mind the Product runs the world's largest community of product managers, with meetups in 100+ cities around the world.

ProductTank: local meetups for Product Managers by Product Managers



With over 50,000 members in 125+ cities [ProductTank](#) is the pre-eminent global [Product Management](#) meetup.



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INFORMATION ARCHITECTURE: Recommended Reading

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San Francisco User Experience Designers

<https://www.meetup.com/sanfranciscouxdesigners/members/184414024/>

The Los Angeles User Experience Meetup

<https://www.meetup.com/ia-55/>

San Francisco Startup Tech Networking Mixer

Powered by Google

<https://www.meetup.com/weconnect-SF-Startups-Tech>

Design & Startups

<https://www.meetup.com/designstartups>

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Updated: May 1, 2018

Steven Heitman
IA Design & Usability
Sr. User/Design Researcher
Information Architect
User Experience Designer
Interaction Designer
User-Centered Designer
Usability Tester
Project/Product Manager
Director