

**Steven Heitman**

Information Architect

User Experience Designer

Project Manager

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**1. MAEd, The IA Model****Excerpt from Thesis Report about The IA Model**

The IA Model (copyright) is comprised of eight steps:

1. Design Research,
2. Concept Generation,
3. User Scenarios,
4. Wire Frame Mockups,
5. Prototyping,
6. Usability Testing,
7. Implementation, and
8. System Testing.

This Thesis Report explains the step-by-step process for successfully using The IA Model for IA and user experience design projects.

**2. IA White Paper, The IA Model**

The White Paper written by Steven Heitman that clearly demonstrates why The IA Model is relevant and should be used by Information Architects, including current trends in IA.

**3. MAEd, Online IA Tutorial**

An Online IA Tutorial all about information architecture for learners who desire to know more about it (Modules 1-8).

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## **INFORMATION ARCHITECTURE:**

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#### **4. MAEd & TPW Cert., MAIA & ID&T Cert., BAIA, AS & AA—IA Reviews—“Approval”**

- [http://www.stevenheitman-ia.com/html/The\\_IA\\_Model\\_Reviews.html](http://www.stevenheitman-ia.com/html/The_IA_Model_Reviews.html)

Reviews are part of the process to receive credentials. Five reviewers, including Dr. Beatty, Dr. Michaels, and the Graduate Committee at The University, College of Education, reviewed the MAEd Thesis Report and signed off on it.

Sr. Information Architects and Director of User Experience (Sr. Information Architect) were required by Dr. Beatty to review and signed off on the MAEd Thesis Report and Online IA tutorial. All reviews for the Thesis Report and Online IA Tutorial were excellent—Mr. Crumlish said:

“It does a good job of introducing Information Architecture concepts to a student, and offers numerous modes of communication, including illustrations, links, diagrams, and citations from authoritative sources....

...an excellent courseware module and a solid introduction to the topic of Information Architecture.”

Please see résumé and/or Résumé Web page for further details.

- [http://www.stevenheitman-ia.com/html/resume\\_IA\\_SKILLS.html](http://www.stevenheitman-ia.com/html/resume_IA_SKILLS.html)

#### **5. MAIA, The NS Model**

Chapters 3, 4, and 5 from the MAIA Thesis Report and reviews pertaining to The NS Model (copyright), including The NS Model presentation, though brief. The NS Model demonstrates a solid knowledge base of Information Architecture, Navigational Systems, Heuristic Evaluations, and how this relates to designing usable Websites.

#### **6. MAEd, IA Card Sorting**

From the MAEd Thesis Report, this gives step-by-step instructions on how to do card sorting.

- [http://www.stevenheitman-ia.com/html/hard\\_copy\\_portfolios.html](http://www.stevenheitman-ia.com/html/hard_copy_portfolios.html)