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Information Architect Specialist

User Experience Designer

USER-CENTERED DESIGN SKILLS

Designing—doing information architecture and user experience design—writing and creating superior products; this really turns me on, including doing:

- User/design research, methods-of-design research and discovery (exploring possibilities and constraints of inherited situations by applying critical thinking skills through qualitative and quantitative research methods to create a new understanding for superior design solutions), information architecture (IA), user experience design (UXD), interaction design (IXD), use case scenarios, navigation systems design (NS), user experience architecture, interface design, design patterns, IA Model, NS Model, user scenarios, personas, mapping and diagramming, wire framing (with annotations), site maps, brainstorming, rapid prototyping (paper-based via drawing and sketching and drafting, using Axure RP for a variety of IA/IXD/UXD deliverables), human-computer interaction (HCI), human factors, eye tracking, heat maps, user-centered design, usability testing—pertinent to end users, teammates, managers, stakeholders, solid business models, management, and director(s).
- Other professional components: Collage design, exhibit design, graphic design, typography, graphic communications, art direction, signage design, illustration, photography, multimedia, animation, Adobe Creative Suite, technical writing, corporate training, instructional design, ADDIE Model (Analyze, Design, Develop, Implement, Evaluate), and cognitive psychology.